



RISKLOGIC  
FORWARD THINKING RISK MANAGEMENT



IS YOUR  
**BUSINESS**  
AT RISK?

# TURN RISK INTO REWARD

One in five businesses will suffer a crisis of some kind each year and the reality is that most businesses aren't prepared to handle the situation, whether it's a relatively small incident or a major event.

From fires, computer breakdown, power failures, theft and fraud to terrorism and health scares, the results can be costly, if not catastrophic. In fact, 80 per cent of businesses that face a major incident will close permanently within 12 months if not adequately prepared.

## The consequences of being unprepared

It may take your business days, weeks or months to recover from a crisis. This 'downtime' can have significant if not fatal consequences:

- Loss of income & cash flow shortfalls
- Damage to reputation and brand
- Failure to meet stakeholder commitments
- Impediment to future growth
- Loss of customers
- Loss of key infrastructure and data
- Legal and regulatory penalties
- Total business collapse

## Plan for the unexpected – Business Continuity Planning

Business Continuity Planning ensures that critical business functions are maintained, or restored in a timely fashion, in the event of a business disruption. It minimises the financial, legal, reputational and other damaging consequences arising from the disruption.

Business Continuity Planning provides a means to strengthen and structurally improve the way your organisation operates, creating a robust and resilient business able to cope with any eventuality.

## How can we help you?

RiskLogic is a risk management company specialising in Business Continuity Management. Our unique combination of risk management & business expertise, coupled with operational emergency experience, allows us to deliver professional, tangible solutions to protect your business.

Services include:

- Business Continuity Planning, implementation, training and testing
- Review & maintenance of existing Business Continuity programs
- Occupational Health & Safety audits
- Emergency response training

## For further information

Tel: 1300 731 138 Fax: 02 9460 8839

Suite 4, 37 – 43 Alexander St, Crows Nest NSW 2065

info@risklogic.com.au [www.risklogic.com.au](http://www.risklogic.com.au)

## RiskLogic methodology

1. Prevention – Minimise the likelihood of an incident occurring
2. Preparation – Equip the business with tools and processes to withstand an incident
3. Response – Action plans to enable effective recovery from an incident

## The Complete Solution

All RiskLogic solutions comply with Australian & International standards. Our plans comprise of the following four essential components:

1. Emergency response
2. Crisis management
3. Business recovery
4. Business resumption

## Turn risk into reward

Take a proactive move towards safeguarding your organisation:

- Protect your income base
- Ensure continuity of service
- Continuously improve your operations
- Provide a sound foundation for future growth
- Ensure peace of mind



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